

PRIVACY STATEMENT

Protecting Escarpment Rural Land (PERL) is an advocacy group incorporated for the purpose of protecting Burlington's Niagara Escarpment.

This Privacy Statement outlines the practices of PERL relating to the collection, use and disclosure of personal information obtained through its members, volunteers, agents and directors of the Corporation.

Personal Information

In this Privacy Statement, all individuals are referred to as the "Stakeholders" of the organization.

For the purpose of this Privacy Statement, personal information includes any information about a Stakeholders name, address, telephone number, e-mail address, etc.

Collection of Personal Information

PERL collects personal information about a Stakeholder solely for the purpose of developing its database, to be used for the following "Services";

- ?? Development of PERL membership and alliances
- ?? Communication of PERL objectives and directives
- ?? Recruitment of PERL volunteers, project participants & specialists
- ?? Fundraising initiatives (ie. functions & events)
- ?? Political lobbying efforts (ie. petitions etc.)

Use of Personal Information

PERL only uses personal information about a Stakeholder in connection with performing the Services. Specifically, PERL does not use personal information about a Stakeholder for any other purposes, without seeking the Stakeholders prior consent.

Retention of Personal Information

PERL retains personal information for as long as necessary to fulfill the purposes for which it was collected and will comply with applicable laws. Information deemed no longer necessary, will be discarded or removed from its databases in a secure fashion (such as shredding hard copies of documentation containing personal information or by the deletion of electronic files).

Knowledge and Consent

PERL only collects personal information about a Stakeholder with his/her consent. If a Stakeholder wishes to withdraw his/her consent, he/she may contact PERL to remove their information from our databases immediately.

Contacting Us

A Stakeholder can contact PERL to request a correction or an update of personal information. In the event that a Stakeholder has any questions about PERL's Privacy Statement or has reason to believe that PERL may have failed to adhere to this Privacy Statement, the Stakeholder may contact PERL at info@perlofburlington.org and our Privacy Officer will contact you directly.